

frederick festival of the arts

2008 Program Advertising Agreement

2008 PROGRAM ADVERTISING AGREEMENT

The company and/or person named as follows has agreed to purchase one advertisement from the 2008 15th annual Frederick Festival of the Arts Program as specified below:

The Festival Program will be printed in the following format: 34-38 pages, 4-color, 4.25" x 11". 6,000 programs will be distributed at the Festival gates June 7-8, 2008.

Business Name _____

Address _____

City/State/Zip _____

Phone _____

E-Mail _____

Contact person _____

Send final art to Nancy Twigg, 301.694.9632, festarts@fred.net or fax: 301.682.7378

Space Reservation Deadline: 2/29 • Materials Deadline: 4/4 • Design services available upon request.

STANDARD ADVERTISEMENT SPECIFICATIONS & RATES

___ Full page 3.75" x 10.5"\$1,000

___ Half page 3.75" x 5.125"\$500

___ Quarter page 3.75" x 2.437"\$250

TOTAL DUE:\$ _____

ART SPECIFICATIONS (Macintosh Format Only)

- Preferred format: Press-optimized Adobe PDF with all fonts embedded.
- Preferred media: CD or e-mail (please compress files when e-mailing)
- Ads must include application file set to appropriate ad dimensions, all fonts (printer and screen), all embedded or linked graphics (line art or halftone with high-resolution image in place) saved as an EPS or TIFF.
- All colors must be converted to CMYK.
- All images must be a minimum of 300 dpi (half-tones) and 1200 dpi (line art).
- Please supply a four-color hard copy composite proof.

Authorized Signature: _____

Name (please print): _____

Title/Company Name: _____ **Date** _____

Frederick Festival of the Arts: _____ **Date** _____

Full Page
3.75" W x 10.5" T

Half Page
3.75" W x 5.125 " T

Half Page
3.75" W x 2.437 " T

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Space Reservation Deadline: 2/29 • Materials Deadline: 4/4 • Design services available upon request.

STANDARD ADVERTISEMENT SPECIFICATIONS & RATES

___ Full page 3.75" x 10.5"	\$875
___ Half page 3.75" x 5.125"	\$450
___ Quarter page 3.75" x 2.437"	\$225
TOTAL DUE:	\$ _____



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